

WWW.NA.EDU



**NORTH  
AMERICAN  
UNIVERSITY**



MASTER OF  
**BUSINESS**  
ADMINISTRATION

**100% ONLINE • NO GMAT • AFFORDABLE • ACCELERATED**

**INSPIRATION | INNOVATION | GLOBAL COMPETENCE**

# MBA PROGRAM

In a dynamic business environment, companies need to keep a competitive edge by hiring business-minded people who not only understand fundamental business principles but also have the skill sets and knowledge to make on target business decisions. Where do companies turn to fill this need and hire the best talent they can find? Employers look for and consistently place a high value on hiring MBA graduates.

The MBA program at North American University is designed by faculty experts in collaboration with business professionals to prepare students for a dynamic business life. NAU's MBA program offers students the opportunity to master fundamental knowledge in core business areas, develop effective leadership and analytical thinking skills, and focus studies on one of four concentrations. The MBA degree program is 30 credit hours (10 courses). Courses are available online; some face to face class options are also available.

Choose from concentrations in:

Business Analytics

Health Care Management

Leadership and Change Management

Operations Management

The MBA program at NAU offers you the opportunity to **grow professionally** and to **make connections** with classmates from around the globe.

# BUSINESS ANALYTICS

Businesses have access to massive amounts of data but often struggle to uncover insights contained within it. Business Analytics is the study of datadriven decision making and creating economic value by exploring meaningful patterns, trends and relationships in data. Business analysts are in demand and work in a variety of organizations across all industries, including Fortune 100 companies, small businesses, universities, non-profits and government organizations.

Business Analytics is a hands-on concentration in NAU's MBA program that balances business theory with statistics and computational analytics to address real world business problems. With highly qualified and experienced faculty, the next level of effective decision making is within your reach.

**98%** of employers believe business school graduates need to know how to use data to drive decisions.



# HEALTH CARE MANAGEMENT

The health care industry is one of the largest and fastest-growing industries in the world. According to the Bureau of Labor Statistics:

**The need for managers in medical and health services will grow faster than the average all occupations, 20 percent from 2016 to 2026.**

With growth in health care organizations and related businesses, comes the need for managers to be good stewards of resources and to improve health care services and medical-related products. Start building knowledge that will help you contribute to future improvements in the health care industry.

The Health Care Management concentration focuses students on learning about how health care is organized and delivered. Students explore key areas of business as they relate to the health care industry.





## LEADERSHIP & CHANGE MANAGEMENT

Leadership and Change Management is the study of leading and designing a collaborative corporate culture that inspires innovative teams to solve problems and identify opportunities in a dynamic environment. The Leadership and Change Management concentration has a high-level curriculum created by highly qualified faculty and business professionals. With a hands-on approach, it offers you necessary skills and strategies to enable innovation and implement change.

“ Change is the law of life. And those who look only to the past or present are certain to miss the future. ”

*JFK*

## OPERATIONS MANAGEMENT

Operations Management is at the core of every business and the essential function responsible for transforming resources into products and services for delivery to customers. Managers charged with this transformation require knowledge about how to manage and improve business activities and processes, including: procurement, supply chain, production, inventory, quality, logistics, transportation, and distribution. The concentration in Operations Management at NAU focuses on these topics with an aim toward emphasizing sustainability and collaboration. Opportunities exist for careers in Operations Management in a variety of industries and organizations, from manufacturing and service companies to government and educational organizations.

# MBA CORE COURSES

## **MBA 5311**

Managerial Economics

## **MBA 5312**

Managerial Accounting and Budgeting

## **MBA 5313**

Statistics for Business Decision Making

## **MBA 5314**

Marketing Management

## **MBA 5316**

Management and Organizational Theory

## **MBA 5317**

Business Policy and Strategy

## **MBA 5318** or **MBA 5399**

Project Management or Internship

## **MBA 5319**

Financial Management



# MBA CONCENTRATION COURSES

Each concentration is 6 credits, one required course plus one other concentration elective.

## BUSINESS ANALYTICS CONCENTRATION (6 CREDITS)

### **MBA 5352**

Managerial Decision Models and Simulation

### **MBA 5355**

Data Analysis and Forecasting\*

### **COMP 5353**

Advanced Data Mining

## HEALTH CARE MANAGEMENT CONCENTRATION (6 CREDITS)

### **MBA 5341**

Health Care Systems\*

### **MBA 5342**

HRM in Health Care

### **MBA 5343**

Health Care Finance

## LEADERSHIP AND CHANGE MANAGEMENT CONCENTRATION (6 CREDITS)

### **MBA 5315**

Leadership in Organizations\*

### **MBA 5331**

Leading Organizational Change

### **MBA 5332**

Creativity, Innovation, and Design

## OPERATIONS MANAGEMENT CONCENTRATION (6 CREDITS)

### **MBA 5361**

Production and Supply Chain Management\*

### **MBA 5362**

Quality Management and Control

### **MBA 5363**

Logistics and Transportation Management

\*required concentration course





## HOW TO APPLY

Please apply online at [www.na.edu](http://www.na.edu) and submit the following items

NO GRE or GMAT required

- A nonrefundable application fee (payment available online)
- Official Bachelor Degree transcript (Non-U.S. transcripts must be evaluated by an accredited agency)
- Letter of intent
- Curriculum Vitae
- Two letters of recommendation
- TOEFL score or proof of English Language proficiency

HOUSTON, TEXAS



**NORTH  
AMERICAN  
UNIVERSITY**

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Stafford, TX 77477  
(832) 230 5555  
[admissions@na.edu](mailto:admissions@na.edu)  
[www.na.edu](http://www.na.edu)

*Effective from Fall 2023*

## FULL PROGRAM TUITION\*

Resident

**\$11,498**

Financial Aid available for U.S. students who qualify

International (F1)

**\$18,795**

**100%** Online Graduate Program  
\***NO** Semester Fees

TOEFL CODE: #7304  
FAFSA CODE: #041795