



**NORTH
AMERICAN
UNIVERSITY**



3-Year Strategic Plan

President's Message

Dear North American University Family, It was an honor when I was selected as Provost and Vice President for Academic Affairs at North American University (NAU) in 2017. Since then I feel privileged almost every day and I found myself really lucky to work with all of you. On September 2022, the Board of Trustees appointed me as the 4th President of North American University. I will continue to serve to the best of my ability in order to fulfill what's expected.

During the last couple of years, NAU has been and still is in a very important transition. We are constantly growing and breaking our own records in many aspects, including enrollment, community outreach, grants applied, and athletics; big kudos to all NAU Family members that work tirelessly to make things happen within a short period of time, especially in the midst of the pandemic. As I've said in almost all-employee meetings, NAU is one of the finest higher education institutions in the region. Moving forward, NAU, a private and non-profit institution, will only prosper further to educate students and contribute to the community.

Best Regards,
Dr. Faruk Taban
President



Mission Statement

North American University (NAU) is a private and non-profit institution offering bachelor's and master's degrees. The university is committed to teaching excellence and student-centeredness. NAU strives to provide an environment promoting global cultural competency, personal growth and responsible citizenship.



Core Values

The following core values should guide all members of the university community as they strive to achieve individual and joint goals.

Learning

Dedication to discovery, construction, discussion and dissemination of knowledge and its real-world applications.

Honesty & Integrity

Commitment to truth and consistency in one's actions and communication.

Leadership

Courage and commitment to lead with integrity, innovation and openness to new ways of thinking and inquiry.





Teamwork

Pursuit of excellence through consultation and collaboration.

Ethical & Professional Conduct

Dedication to discovery, construction, discussion and dissemination of knowledge and its real-world applications.

Human Dignity

Recognition that every human being is unique and valuable, and has something of value to contribute to the college environment and society at large.



Academics

Goal 1

Enhance the Quality of Academic Programs

Objectives

1

Develop and invest in academic programs consistent with the mission and goals of the university.

2

Support and develop excellence in faculty.

3

Attract, nurture, and retain global, diverse, and culturally aware students.

4

Improve student academic achievement.

Institutional Effectiveness

Goal 2

Strengthen Institutional Effectiveness

Objectives

- 1 Bridge the institutional effectiveness planning process through interdepartmental collaboration to ensure continuity.
- 2 Achieve institutional and departmental goals through comprehensive campus-wide training program.
- 3 Prioritize technological advances to support the institutional mission and accomplish academic and departmental goals.
- 4 Disseminate consistent communication in a timely manner for well-informed decision-making and continuous improvement.



Students

Goal 3

Emphasize Student Centeredness & Promote Global Citizenship

Objectives

- 1 Provide programs and activities that encourage students to respect and value diverse cultures.
- 2 Cultivate a student-oriented environment that is responsive to student needs and career goals.
- 3 Provide services and support to students through their enrollment at the institution.





Stakeholders

Goal 4

Engagement with Stakeholders

Objectives

- 1 Promote institutional programs and activities to stakeholders such as students, employers, advisory committees, occupational experts, alumni, media, and community members.
- 2 Seek input from stakeholders on an ongoing basis in the development of institutional plans and programs
- 3 Seek and increase support from the stakeholder about programs, funding, resources
- 4 Provide outreach to stakeholders

Resources

Goal 5

Increase Financial Capacity through Maximizing Current & New Resources

Objectives

- 1 Enhance Overall Fiscal Responsibility of University Resources
- 2 Develop and Update Facilities Master Plan
- 3 Enhance Institutional Fundraising and Alumni Engagement Efforts







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