



**NORTH AMERICAN
UNIVERSITY**
INSPIRATION INNOVATION GLOBAL COMPETENCE
Continuing Education Department

Leadership Program

June 16-30, 2018



**NORTH AMERICAN
UNIVERSITY**
INSPIRATION INNOVATION GLOBAL COMPETENCE

Required Documents:

- ✓ Application Form
- ✓ Recent Curriculum Vitae
- ✓ Two Recommendation Letters

Application Procedure:

- ✓ Send your CV and recommendation letters to the email below; fill out application form and pay application fee by March 23rd, 2018
- ✓ Pay program fee by April 6th, 2018

Apply
www.na.edu

Leadership Program

Cost:

Application Fee: \$150
Program Fee: \$2,000

- ✓ In the first module, only lunches are included at NAU. Lodging is extra.
- ✓ In the second module, lodging, ground transportation and meals are included in D.C.
- ✓ Houston - D.C. roundtrip airfare and airport transportation are not included.

For more information
leadership@na.edu

PROGRAM DATES



HOUSTON

FIRST MODULE
June 16-23, 2018



WASHINGTON DC

SECOND MODULE
June 24-30, 2018



MODULES

This program comprises of two modules:

FIRST MODULE

Personal leadership skills development.

SECOND MODULE

Social awareness, civic engagement and social capital building

Instructors are high-end individuals from various renowned institutions in Houston and D.C., such as World Affairs Council, State Department, DHS, Brookings etc.



FIRST MODULE:

The first module of the Community Leadership Program will be dedicated to personnel leadership skills development. Sessions will include trainings, workshops and field trips on topics such as:

- What is leadership?
- What are the types of leadership?

- Team building and cooperation
- Organizational management: how to manage time, resources, and human capital
- Personal professional development: public speaking, negotiations, protocol, and memo taking
- Communications: mass media vs. social media

SECOND MODULE:

The Second Module of the program will focus on social awareness, civic engagement, and social capital building. According to the concentration of the sessions, the participants will take courses to analyze problems of their societies and develop strategies on how to respond to them.

These two modules will compliment each other in developing personal skills for the participants, and developing ways on community building. The main motive of our approach on social capital building for this program: understanding and developing the community, one brick at a time.

1st Day SATURDAY
 Arrival in Houston and Orientation at NAU

• Workshop: Group Work, Creativity, and Project Assignment
 WEDNESDAY **5th Day**

9th Day SUNDAY
 • Getting to know the nation's capital: Smithsonian Museums: Natural history museum, Air and space museum, etc.

• Social Service at Homeless Shelter, Community School, etc.
 • Field trip to Social Services
 • Social Services Evaluation
 WEDNESDAY **12th Day**

2nd Day SUNDAY
 • Leadership styles and types: Personality Types Leadership Styles Know yourself
 • Team building and cooperation

• Making It in Houston, Energy Capital of US
 • Pitching and Presentation
 • Field Trip: Houston City Hall
 • Field Trip: Houston Police Department
 THURSDAY **6th Day**

10th Day MONDAY
 • Community Building: Understanding and Developing Your Community, One Brick at a Time
 • Peer Leadership: Leadership by Community Service Civic Engagement and Networking
 • Field Trip: Think Thank-Rumi Forum, STEM School-Pinnacle Academy

• Leading Public Opinion: Answering Questions on Public Realm
 • Minority Communities' Development
 • Field Trip: Minority Organizations
 THURSDAY **13th Day**

3rd Day MONDAY
 • Personal Professional Development: Public Speaking and Charisma Protocol and Memo Taking The Art of Conflict Resolution
 • Field Trip: World Affairs Council

• Rules of the Game
 • Game: It is not who you know it is who knows you
 • Evaluation of the game at NAU
 FRIDAY **7th Day**

• Presentations
 • Evaluation
 • Feedback
 • Farewell Party
 FRIDAY **14th Day**

4th Day TUESDAY
 • Organizational Management: How to Manage Time, Resources, and Human Capital
 • Communications: Mass Media vs. Social Media
 • Field Trip - Federal Reserve Bank of Houston

• Transferring to Washington, D.C.
 • Getting to know the nation's capital : National Mall, Congress, Washington Memorial, Lincoln Memorial, Thomas Jefferson Memorial, White House, photo-shoots.
 SATURDAY **8th Day**

11th Day TUESDAY
 • Social Awareness and Research Advocacy
 • Field Trip: Dupont Circle
 • Team building and cooperation

Going back home
 SATURDAY **15th Day**